

THE OBJECT OF ROTARY

To encourage and foster the ideal of Service as a basis of worthy enterprise and, in particular, to encourage and foster.

- **First:**

The development of acquaintance as an opportunity for service.

- **Second:**

High ethical standards in business and professions, the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society.

- **Third:**

The application of the ideal of service in each Rotarian's personal, business and community life.

- **Fourth:**

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Four Way Test

Is it the Truth?

Is it Fair to all concerned?

Will it build Goodwill and Better Friendships?

Will it be Beneficial to all?